

*Palm Coast*  
**SONGWRITERS  
FESTIVAL  
2024.**

*Sponsorship Proposal*

**May 2 – May 5, 2024**

[www.palmcoastsongwritersfestival.com](http://www.palmcoastsongwritersfestival.com)

# Sponsorship Proposal

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SONGWRITERS  
FESTIVAL  
2024

## SPONSORSHIP

### INTERNAL

### EXTERNAL

### EVENT EXPERIENCE

#### TITLE / PRESENTING SPONSOR \$35,000

- Listed on Program Cover (w/ full page ad on outside cover)
- Logo prominently displayed on top of banner at all Amphitheater Shows
- Logo on Tee Shirts
- Company Banner at Amphitheater Shows

- Website banner
- Tagged on social media
- Included in Radio ads
- Logo in print ads
- Logo on Posters & Flyers and/or Title Sponsor.

- Table for 10 (Thurs./Fri./Sat./Sun)
- 10 VIP area access
- Dinner (Fri. & Sat.)
- Commemorative Poster 11x17-Framed
- VIP Lanyard
- Verbal recognition at all shows as Presenting/Title Sponsor

#### MAJOR MEDIA SPONSOR \$12,000

- Full page ad in Program
- Prominent Logo on Amphitheater Stage Banner
- Logo on Tee Shirt
- Company Banner at Amphitheater Shows

- Logo on website
- Tagged on social media
- Included in Radio ads
- Logo in print ads
- Logo on Posters & Flyers

- Table for 10 (Thurs./Fri./Sat./Sun)
- 10 VIP area access
- Dinner Fri, Sat
- Commemorative Poster 11x17-Framed
- VIP Lanyard
- Recognition at Amphitheater Shows

#### MAIN STAGE SPONSOR \$12,000

- Full page ad in Program
- Prominent Logo on Amphitheater Stage Banner
- Logo on Tee Shirt
- Company Banner at Amphitheater Shows

- Logo on website
- Tagged on social media
- Included in Radio ads
- Logo in print ads
- Logo on Posters & Flyers

- Table for 10 (Thurs./Fri./Sat./Sun)
- 10 VIP area access
- Dinner Fri, Sat
- Commemorative Poster 11x17-Framed
- VIP Lanyard
- Recognition at Amphitheater Shows

#### PLATINUM SPONSOR \$6000

- Full page ad in Program
- Logo on on Amphitheater Stage Banner
- Logo on Tee Shirt
- Company Banner at Amphitheater Shows

- Logo on website
- Tagged on social media
- Included in Radio ads
- Logo in print ads

- Table for 10 (Thurs./Fri./Sat./Sun)
- VIP area access
- Dinner Friday and Saturday
- VIP Lanyard
- Commemorative poster 11x17-Framed
- Recognition at Amphitheater Shows

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#### COMMUNITY SPONSOR \$3,500

- Full page ad in Program

- Logo on website
- Logo on Banners and special verbal recognition for restaurant show sponsored.

- Co-Presenting Sponsor One of our restaurant show locations
- Option for table with 4 reserved seats at sponsored restaurant location
- Option for 2 Four day reserved seats at the Amphitheater shows upon request with access to Sponsor Appreciation Room, and dinner Fri. & Sat. evening
- Commerative poster 11x17-Framed

#### GOLD SPONSOR \$3,500

- 1/2 page ad in Program
- Company Banner at Amphitheater Shows

- Logo on website
- Tagged on social media

- 4 Reserved seats with tabletop in VIP area, plus option for additional 4 seats and tabletop in same VIP area
- Dinner Fri. & Sat. evening
- VIP Lanyard with access to Sponsor Appreciation Room
- Commemorative Poster 11x17-Framed

#### SUPPORTING SPONSOR \$1,000 / \$750

(same as above  
without tickets)

- Listed with all Supporting Sponsors on Full page ad in Program

- Logo on website
- Tagged on social media

**\$1000** - Includes option for 2 reserved seats all 4 days at the Amphitheater Shows under cover upon advanced request

**\$750** - Purchase Seats at your choice

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#### **APPRECIATION EVENT AND ROOM SPONSOR \$5,000**

•Full page ad in Program

•Logo on website

- Sponsor special (separate) event held prior to the festival for all major sponsors of \$3,000 and above, that includes private performance by 2 songwriters.
- Sponsor VIP Room (Sponsor Appreciation Room) at all Amphitheater Shows
- 2 Four Day Reserved Seat Passes
- Meet & Greet opportunity w/ two artists/songwriters.
- Commemorative Poster 11x17-Framed

#### **GREEN ROOM SPONSOR \$2500**

•1/2 page ad in Program

•Logo on website

- Sponsor Green Room at all Amphitheater Shows
- 2 Four Day Reserved Seat Passes with Meet & Greet opportunity with two artists/songwriters.
- Commemorative Poster 11x17-Framed

#### **SOUND PRODUCTION SPONSOR \$2,500**

•1/2 page ad in Program

•Logo on website

- Recognition at all Amphitheater Shows as Sound Production Sponsor
- 2 Four Day Reserved Seat Passes with Meet & Greet opportunity with two artists/songwriters.
- Commemorative Poster 11x17-Framed

**FOR ADDITIONAL SPONSORSHIP OPTIONS, PLEASE CONTACT GARRY LUBI @ 386.569.0643**